

***Plans are customized per client.**

We would not necessarily suggest every single element included in this sample.*

2018-19

Enablement Plan

Presented to

Client with

<15 Desktop/Server Users

More Than Just Training

InterWorks seeks to empower your team with the tools and knowledge necessary to succeed in their analytics strategy. Based on our extensive experience, InterWorks will set a foundation of training and support an ongoing plan of excellence. We'll work together to ensure your organization will continue to drive better decisions and grow in the art of data storytelling. With certified trainers based in the US, APAC, and EMEA, we have the talent to support your enablement plan both virtually and in-person.

Enablement Plan by User

For each role, we've outlined the possibilities – official classroom training and ongoing support to further your users' skills and connection to the larger analytics community.

By bundling courses and ongoing support you will be setting up your entire organization for success with predictable touch-points.



InterWorks: The Way People Meet Data

Who We Are

People-Focused, Tech-Driven.

InterWorks is a people-focused tech consultancy, delivering premier service and expertise to clients around the globe. By putting people first and equipping them with the tools for success, we help them do more and strengthen their bond to the larger tech community.

What We Do

Expertise. Tools. Community.

As Tableau's first Gold Partner and a repeat Partner of the Year, InterWorks is the ultimate Tableau resource. Our development of Power Tools for Tableau, the "Tableau Your Data!" guidebook and a globally acclaimed blog are further proof of our mettle - but Tableau is just the beginning. With experience in data warehousing, engineering, dashboarding, automation and integration, our holistic understanding of data gives our clients an uncommon advantage.





The Creators

“Report creators/dashboard developers/visualization analysts,” this group can go by many names but their roles all boil down to one common trait – they spend most of their time working in Tableau Desktop. Training this group of users can seem a bit daunting with many courses applicable to advancing their skillset. We’ll help you break it down in to manageable bites.

COURSE	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
VBP Analysts			•									
DI: Fundamentals			•									
DII: Intermediate								•				
Server for Creators								•				
QA Prep Bootcamp											•	

- **Visual Best Practices for Analysts**
 - Aimed at anyone with an interest in telling vivid, impactful stories using data, this intensive seminar focuses on best practices for visual analytics to drive understanding through visualization.
 - Course length: 8 hrs
 - Delivery: In-person or virtual classroom
- **Tableau Desktop I: Fundamentals**
 - Build a solid foundation in Tableau. You’ll learn how to navigate the product and examine core concepts and techniques.
 - Course length: 16 hrs
 - Delivery: In-person over 2 days or virtual classroom over 5 days (2.5hrs per day)
- **Tableau Desktop II: Intermediate**
 - The course will bring your use of Tableau to the power user level. Complex calculations, sophisticated visualizations and dashboard navigation are just some of the highlights of the training content.
 - Course length: 16 hrs
 - Delivery: In-person over 2 days or virtual classroom over 5 days (2.5hrs per day)
- **Tableau Server for Creators**
 - Remaining within the Server environment, Creators will go end to end in their data insight journey - connecting to trusted data sources, bringing in new data as required, creating and publishing content specific to their end users' needs.
 - Course length: 8 hrs
 - Delivery: Virtual classroom
- **Tableau Desktop Qualified Associates Prep Bootcamp**
 - We’ll provide two “QA Bootcamp” sessions to make sure you’re prepared to pass in a 2-hour workshop (can be delivered virtually)



The Explorers

The data explorers are the ones who are at the forefront of your self-service analytics movement. They need to understand the components of a visualization project from start to finish and want the tools to customize the final product to meet their specific requirements. Tableau Server will be the main reporting environment for these Explorers.

COURSE	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Tableau for Directors				•								
Server for Explorers								•				

- **Tableau for Directors**
 - Explore the idea of visual analytics from a project perspective, diving into how you can use these visual analytics, when they are appropriate to use, and why it should matter to you. The course will deliver the knowledge necessary to integrate data visualization as a project component and identify the resources you need to be successful. A comprehensive review of best-in-class techniques aimed will equip you to integrate data-driven decision making and provide actionable insights through visual analytics.
 - Course delivery: 2-hour workshop
 - Delivery: In-person or virtual classroom
- **Tableau Server for Explorers**
 - This course is about empowering users who know the business to gain insight from trusted data sources, performing ad hoc analysis, modifying dashboards to fulfill identified needs and setting up processes which convert insight into action
 - Course length: 4-hour workshop
 - Delivery: In-person or virtual classroom



The Community

Building and keeping an analytics community active is our goal. InterWorks will help motivate and inspire your organization by providing onsite/virtual seminars throughout the year.

	July	Aug	Sept	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	June
Office Hours			•					•				•
Webinars			•	•	•	•	•	•	•	•	•	•
InterWorks Assist			•	•	•	•	•	•	•	•	•	•

- **Office Hours**
 - We'll set aside a day and provide access to our experts for your team.
 - Your group will benefit from scheduled time blocks to get questions answered and quick problems solved.

- **Access to Our Exclusive Webinar Series**
 - The same folks that fill our blog with amazing content host regular online sessions.
 - These live webinars are offered exclusively to our clients and partners, so listen up and bring your questions!

- **InterWorks Assist**
 - Beyond our typical training courses, we also provide immediate ad hoc assistance with our global helpline: InterWorks Assist. We can quickly walk you through a solution and even teach you how to solve it yourself next time.
 - From simple strategic advice to complex calculation troubleshooting, Assist can be your lifeline when you need it.



Frequent Connections with Your Account Team

Real-time access to your account team is a given. Using email, phone or #Slack messaging, they are ready to respond.



Carly Capitula
Enablement Practice Lead
carly.capitula@interworks.com



James Wright
Global BI Director
james.wright@interworks.com

NOT FOR DISTRIBUTION

2018-19 Enablement Plan

Description	NA QTY
Visual Best Practices for Analysts Up to 20 attendees each session	1
Tableau Desktop I Up to 15 attendees each session	1
Tableau Desktop II Up to 15 attendees each session	1
Tableau Server for Creators Up to 20 attendees each session	1
Tableau Desktop QA Bootcamp Up to 40 attendees each session	1
Tableau Server for Explorers Up to 40 attendees each session	1
Tableau Server for Viewers Up to 40 attendees each session	1
Tableau for Directors Up to 40 attendees each session	1
Office Hours Sessions to be scheduled	3
InterWorks Assist Quarterly Subscription	